

STORM KING ART CENTER ANNOUNCES \$45 MILLION CAPITAL PROJECT TO ENRICH AND SUSTAIN LEADERSHIP IN ART AND LANDSCAPE

The project will offer Storm King's growing community an unparalleled visitor experience, increase on-site opportunities for art and artists, and ensure sustainability into the future.

Slated for completion in 2024, the project is led by heneghan peng architects and WXY architecture + urban design, with landscape architects Gustafson Porter + Bowman and Reed Hilderbrand.



Rendering of new outdoor lobby and ticketing pavilion. ©Storm King Art Center

New Windsor, NY (August 3, 2022) — Storm King Art Center is set to embark on an ambitious capital project to enhance and sustain into the future the extraordinary experience of art and nature it offers its visitors, artists, and community. Breaking ground later this year and due to be completed in 2024, the project comprises a new **Welcome Sequence** with consolidated parking and accessible amenities; the construction of a **Conservation, Fabrication, and Maintenance Building**; and a holistic approach to **landscape stewardship** and environmental sustainability.

For more than 60 years, Storm King's vision of art in nature has inspired visitors and artists alike. The **\$45 million capital project** represents a significant commitment to creatively improve and preserve the Art Center's 500-acre site, securing its unique landscape for decades to come. To realize this vision, the Art Center is working with a global team of consultants, including project partners **heneghan peng architects**, from Dublin, New York-based **WXY architecture + urban design**, and landscape architecture firms **Gustafson Porter + Bowman**, of London, and **Reed Hilderbrand** of Cambridge, Massachusetts, and New Haven, Connecticut.

John P. Stern, Storm King President, said: "Storm King is unlike anywhere else. Large-scale sculpture, trees, mountains—the combination is stunning. For people seeing it for the first time, that feeling of joy from a new experience can be life changing. This ambitious capital project enriches the absolute best things about Storm King while helping chart our path to a more sustainable future. It allows us to advance all areas of our work and mission; to support our growing community of visitors, artists, and staff; and to preserve our extraordinary site and collection for future generations."

Overview

In the last decade, Storm King has experienced a tremendous increase in visitation and programming. Reflecting the urgent need to support continued growth, the newly announced project prioritizes the visitor experience and advances the Art Center's leadership in landscape stewardship and environmental sustainability. The overall design and vision are guided by three core values: A Gracious Arrival, Support for Artistic Vision, and A Sustainable Future. The result is a

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collaborative endeavor that centers people—staff, artists, visitors—and radically reinvigorates Storm King's most vital and dynamic qualities.

Amy S. Weisser, Deputy Director of Strategic Planning and Projects at Storm King, said of the project vision and partners: "While each design firm brings a distinct toolbox of expertise, their collective approach is grounded in a shared set of values which aligns with Storm King's. They have a similar deference to art and nature and dedication to being in and of the outdoors, to creativity and collaboration, to care for people and nature, and to building sustainable infrastructure. With its delicate impact on the land, this project demonstrates that a museum building is a platform for experience."

Recognizing Storm King's regional importance and the project's focus on sustainability, New York State is providing \$2.6 million in support. Empire State Development has agreed to provide \$2 million, as recommended by the Mid-Hudson Regional Economic Development Council. Additionally, the New York State Energy Research and Development Authority (NYSERDA) is providing \$600,000 through the Carbon Neutral Community Economic Development program.

Hope Knight, Empire State Development President, CEO & Commissioner, said: "Storm King Art Center is a world-class cultural attraction that brings visitors from around the globe to the region, especially as more families look to explore outdoor attractions, post-pandemic. We are pleased to support Storm King as they continue to grow so that future generations can experience truly breathtaking art combined with the natural beauty of the region."

Doreen Harris, President and CEO, NYSERDA, said: "NYSERDA commends Storm King and its partners for assembling a team of experts to advance their vision for site sustainability and clean and resilient buildings as part of their overall master plan and modernization work. This capital project, including new electrified heating and cooling that will help bring down capital costs and long-term operational expenses, will enhance the experience of visitors, create healthy and creative spaces to enjoy, and reduce emissions at this beautiful natural venue—a win-win for all involved."



Aerial view rendering of the new Welcome Sequence. @Storm King Art Center

A Gracious Arrival

A new **Welcome Sequence** will meet visitors' immediate needs upon arrival with a series of accessible pavilions offering hospitality and essential amenities—orientation, restrooms, and group gathering spaces—in an easy-to-navigate parking area rich with natural landscaping. This new area will also eliminate visitors' encounters with cars while exploring the Art Center by removing the parking lots within the grounds and consolidating visitor parking to a forested edge of the site.

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Each pavilion will be thoughtfully detailed and constructed of natural materials to maximize functionality while remaining deferential to the landscape and art. The landscape itself will be carefully shaped and populated with native plants that intuitively guide visitors through an outdoor lobby and into the grounds. The pathways throughout are designed for universal accessibility. This seamless transition from entry to exploration focuses attention from image to activity, removing distractions and facilitating the experience of being in nature.

Róisín Heneghan, Cofounder of heneghan peng architects, said: "It was important for us to approach elements as different types of spaces rather than 'buildings'—visitors come to Storm King to be outdoors. We interrogated the indoor/outdoor duality as much as possible, continually questioning how much of the design could be part of nature. The team spent a lot of time walking through the site, considering how visitors arrive at elements in the landscape. This led us to create spaces whose placements are so integrated that they feel intuitive."

Claire Weisz, Founding Principal of WXY architecture + urban design, added: "Storm King is very much a living landscape, and our light-touch design approach maintains the focus on art in the landscape. The landscape and art remain the protagonists, with supportive, rather than competing, architectural elements. Every structure is porous, designed to support visitor movement and exploration of Storm King's different environments while opening up multiple sight lines."

Design work on the project commenced in 2018, following an international design competition led by Susanna Sirefman, President of Dovetail Design Strategists. This is the first North American project for internationally recognized heneghan peng architects.



Rendering of the new Conservation, Fabrication, and Maintenance Building ©Storm King Art Center

Support for Artistic Vision

A new **Conservation, Fabrication, and Maintenance Building** will create a facility to expand the Art Center's ability to realize extraordinary projects and its support of artists' visions on a grand scale. As a purpose-built structure conceived as a venue for creative collaboration, the building will serve as a workshop, studio, mechanical shop, storage space, and office. This flexible and highly functional space will support the work that has made Storm King the preeminent place for outdoor art. In addition to housing conservation efforts for Storm King's most valued sculptures, the space will also be a home for creating and fabricating new work, particularly for exhibitions and the annual *Outlooks* program.

Like the Welcome Sequence, the Conservation, Fabrication, and Maintenance Building is designed with thoughtfully chosen materials and is sited to fit seamlessly within the landscape. Its location at the southern edge of Storm King further supports the project's vision of prioritizing art and landscape at the heart of the grounds while providing room for the year-round conservation and fabrication program to grow.

To further support Storm King's collaboration with artists, parking lots within the grounds will be repurposed into landscapes for art. New meadowed areas in the north and south naturally extend existing spaces for art while providing a platform for exhibitions, temporary installations, and public programming, as well as revealing additional sight lines of Storm King's forested edge.

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Nora Lawrence, Artistic Director and Chief Curator at Storm King, explained: "I am thrilled that the design for our capital project reinforces a vision for Storm King that dramatically heightens our ability to support artists and make space for visitors to have their own specific, wonderous, and thoughtful experiences on-site. It makes possible what until now were just imagined opportunities—significant new spaces for exhibition and programming in our new North and South Meadows, and critically important new facilities for conservation and fabrication. The overall design is deeply sensitive to Storm King's needs and to what Storm King excels in bringing to its audiences: up-close experiences with artworks, long views, and a considerate landscape design that elevates a singular experience of place."



Rendering of the new South Meadow, to be reclaimed from a former parking lot. ©Storm King Art Center

A Sustainable Future

This project builds upon Storm King's legacy of **landscape stewardship** and environmental sustainability. Buildings are designed to use clean, all-electric renewable energy, and the landscape will be enriched with more than 650 newly planted trees to offer shade for visitors and promote biodiversity. Sophisticated and multivalent sustainability measures are threaded throughout the design, including achieving LEED Gold certification for the Welcome Sequence. Key strategies include utilizing natural air and light to efficiently reduce energy demand; using highly efficient all-electric heating and cooling equipment, which will result in reduced capital costs and long-term operational expenses; using sustainable and durable materials to reduce embodied energy and limit long-term maintenance demands; supporting biodiversity and site hydrology to enhance local ecology; and enhancing mobility to Storm King to reduce carbon emissions and promote staff wellness.

Storm King's acclaimed biodiversity and range of ecological systems—from wetland to meadow to forest—are celebrated and strengthened, noted **Beka Sturges, Principal of Reed Hilderbrand**: "It's exceptionally rare for landscape to be treated as seriously as art, as it is at Storm King. The environment at Storm King allows people to appreciate that they have a relationship to the land, invites them to imagine caring for it and appreciate that it changes, just as they do. We thought deeply about how to make the woods, wetlands, and overall biodiversity of the grounds a more inherent and exciting part of the experience, especially how it can support people's encounters with the art. This includes planning for greater diversity of plant species—varying heights, textures, shapes, and groupings, which reward intimate viewings as well as long views."

Neil Porter, Founding Partner of Gustafson Porter + Bowman, said: "Anyone who has visited Storm King understands the importance of the relationship between landscape and art. This project places orientation and the visitor experience at the forefront of Storm King's ambitions. By consolidating the car parks from the meadows to the woodland fringe, we minimize the impact of vehicles on the landscape and vistas. The restored ground will provide opportunities for the reintroduction of plant communities and more space for art in Storm King's sublime landscape setting."



A Community Resource for Expanded Accessibility and Connection

The capital project also supports Storm King's ongoing contributions to the cultural, educational, and economic fabric of the local communities of Cornwall and Orange County, as well as the larger Hudson Valley. Mindful of the important relationship to the Art Center's surroundings, the project encompasses infrastructure improvements to external and internal roadways, including off-site traffic mitigation measures. The parking area is designed to promote and support the use of public transportation for travel to Storm King, in order to reduce the carbon footprint of Storm King's visitors and make the Art Center accessible to those without a personal vehicle. More space is devoted to welcoming school groups, including a dedicated drop-off area and pavilion for orientation, reflecting core values of inclusivity and engagement. Overall, the project allows the museum to better serve local and traveling audiences and has been designed with an eye toward anticipating future growth.

Cornwall Town Supervisor Joshua Wojehowski said: "Storm King Art Center has been a jewel of the Town of Cornwall and New York State's Hudson Valley for decades. Their newly announced capital project supports the town and region by providing more opportunities for residents, schoolchildren, and artists, and it protects wildlife and plant diversity as a land corridor between public parklands. Throughout the challenges of the past few years, the Art Center has been an incredible resource for our community and for many visitors to our town, reminding me of the critical role art and nature play in our lives. Storm King's plans ensure the future of this special place for generations to come."

The Campaign for Storm King

Storm King launched a \$44.5 million campaign in 2017 and has raised \$43.5 million to date from more than 50 individuals and private foundations. A public campaign with the goal of raising \$1 million was launched today.

NOTES TO EDITORS

About heneghan peng architects

heneghan peng architects is a design partnership practicing architecture, landscape, and urban design. The practice was founded by Shih-Fu Peng and Róisín Heneghan in New York in 1999 and relocated to Dublin in 2001. Among the award-winning projects the firm has designed are the Giant's Causeway Visitors' Centre on the World Heritage Site in Northern Ireland and significant additions and renovations of the National Gallery of Ireland, Dublin. The Grand Egyptian Museum, in Giza, designed by heneghan peng, is scheduled to open in 2022. Storm King is heneghan peng's first project in the United States.

hparc.com

About WXY architecture + urban design

WXY architecture + urban design is a distinguished architecture and planning practice based in New York City. The firm was founded in 1998 by Claire Weisz and Mark Yoes, with a focus on engaging, improving, and honoring public space. Among its award-winning projects are the SeaGlass Carousel in New York City's Battery Park and Cabin Prototypes for New York State Parks. In 2018, Weisz received the American Institute of Architects (AIA) New York Chapter's prestigious Medal of Honor, its highest award to a member for distinction in the profession.

wxystudio.com | Instagram: @wxystudio

About Reed Hilderbrand

Reed Hilderbrand is an award-winning landscape architecture practice based in Cambridge, Massachusetts, and New Haven, Connecticut. Now in its third decade, the firm is engaged on commissions for the American Museum of Natural History, New York; Franklin Park, Boston; Dumbarton Oaks Research Library and Collection, Washington, DC; and Longwood Gardens in Chester Country, Pennsylvania. The American Society of Landscape Architects (ASLA) named Reed Hilderbrand the 2013 Landscape Architecture Firm of the Year. Founders Douglas Reed and Gary Hilderbrand are recipients of the ASLA Design Medal, awarded in 2019 and 2017, respectively. The project team is led by Gary Hilderbrand, Beka Sturges, and Meg Griscom, all of whom worked with Storm King previously on the renewal of the Allées in 2018. reedhilderbrand.com | Instagram: @reedhilderbrand

About Gustafson Porter + Bowman

Gustafson Porter + Bowman is an award-winning landscape architecture practice based in London, established in 1997. Gustafson Porter + Bowman's global portfolio spans a wide range of historical and cultural contexts, and includes Parque



Central in Valencia, Cultuurpark Westergasfabriek in Amsterdam, Chelsea Barracks in London, and the Diana, Princess of Wales Memorial in Hyde Park, London. The practice is currently leading the commission to redesign the Site Tour Eiffel in Paris as well as ConfEx Park in Thessaloniki, Greece, and a masterplan for Highgate Cemetery in London. Founding Partner Neil Porter leads Gustafson Porter + Bowman's design team for Storm King.

gp-b.com | Instagram: @gpblandscape

About Storm King Art Center

Storm King Art Center is a 500-acre outdoor museum located in New York's Hudson Valley, where visitors experience large-scale sculpture and site-specific commissions under open sky. Since 1960, Storm King has been dedicated to stewarding the hills, meadows, and forests of its site and surrounding landscape. Building on the visionary thinking of its founders, Storm King supports artists and some of their most ambitious works. Changing exhibitions, programming, and seasons offer discoveries with every visit.

stormking.org

Instagram: @StormKingArtCenter | Facebook: Storm King Art Center | Twitter: @StormKingArtCtr

Visitor Information

2022 Season: April 6 – December 11, 2022

Hours

Memorial Day – Labor Day

Sunday – Monday: 10AM – 5:30PM

Tuesday: CLOSED

Wednesday – Thursday: 10AM – 5:30PM

Friday – Saturday: 10AM – 7:30PM

October

Sunday - Monday: 10AM - 5:30PM

Tuesday: CLOSED

Wednesday – Friday: 10AM – 5:30PM

Saturday: 9AM - 5:30PM

November - December

Sunday - Monday: 10AM - 4:30PM

Tuesday: CLOSED

Wednesday - Saturday: 10AM - 4:30PM

Tickets

Advance tickets are required. All ticket reservations are on a first-come, first-served basis and entry will not be permitted without an advance reservation. Final entry is 90 minutes before close. For the most up-to-date information on ticket availability, amenities, and hours, please see stormking.org/visit.

Discounted Admission

Storm King is pleased to offer discounted admission for the 2022 season to the following visitors. Tickets using these discounts must be requested via the Free Admission Request Form at stormking.org/tickets.

- SNAP participants/EBT cardholders via Museums for All
- Active military and their family via the Blue Star Program (May 15 September 6 only)
- Storm King Partner School students, families, and educators
- Modern and Contemporary Reciprocal Membership Program (Mod/Co)
- American Association of Museum (AAM) and International Committee of Museums (ICOM) members
- Staff of other museums

Digital Guide on Bloomberg Connects

Storm King has recently launched a digital guide available for free on the Bloomberg Connects cultural app. Make the most of your visit with interactive activities, audio and video commentary by artists and Storm King staff, suggested routes, and more—anywhere, anytime from on your mobile device. Download the Bloomberg Connects app now to get started: <u>LINK ></u>

Press Inquiries

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Press Visits

Advance reservations are required for all visitors to Storm King, including members of the media. Accredited members of the media may contact FITZ & CO to request a reservation. Please include your first and last name, phone number, media title and position, as well as details on any planned coverage as a result of your visit. If coverage is not currently planned, please provide some examples of recent, relevant articles as they appear in a media outlet or a valid press ID.